

Introduction

What is Truventure and Is it for Me?

*I worked diligently for years applying strategy in the marketplace,
why wouldn't I apply it to what I care about most?*

Stategy determines the preferred path to a desired destination. *Truventure* determines the desired destination by asking God to reveal the true you wildly successful per His grand plan. He knows what the true you wildly successful looks like. Do you?

Truventure captures what worked when I applied strategy to life, business and ministry. During the past decade, the content proved effective for a wide spectrum of people. *Could a God-centered, personalized, simple approach work for you?*

Truventure—short for true adventure—is a truth-based adventure of eternal significance. *Who wouldn't want that?* It is a lifelong pursuit of one's True Quest, co-venturing with Him, His way. You can do this because His Spirit leads and works to will and act. Ask and He will answer; trust the Trustworthy to discover the true you wildly successful. Becoming who you were designed to be guarantees *eternal significance*.

Each of us has the opportunity to thrive when we make truth tractive, unconstrained. *Are you thriving?* For traction, I use *Prerequisite Principles* as lens to adjust my perspective to God's, vehicles of *Strategic Intentionality* to close gaps between truth and behavior, and my *Strategic Pyramid* to land my Creator's vision of me being wildly successful per His grand plan.

True adventure awaits those who want (or at least want to want) closer intimacy and deepening alignment with God authentic. *Truventure* was

written for you because *you* were created for eternal significance. This is for those who want a straightforward way to apply strategy to what they care about most, their life and life's work. It's your life. *Isn't it worth being strategic and intentional about?*

Embark on your *true adventure* and *see what God will do!*